

ERIN WOLD

INFO



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Phone

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Email

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Website

creativelyamusing.com

SOCIAL



LinkedIn

erinwold



Facebook

erin.wold.54

SKILLS

INDESIGN



PHOTOSHOP



ILLUSTRATOR



WRITING



EDITING



PROFILE

Creative and multi-talented designer with over 10 years experience in marketing design and branding. Skilled in creating concepts and products in all mediums including logos, business cards, billboards, brochures and web banners.

HIGHLIGHTS

- Print Publication layout
- Creating web graphics
- Prepress
- Photo enhancing
- Graphic conversion
- Information visualization
- MAC and Windows
- HTML & CSS knowledge
- Creative
- Attention to detail
- Deadline driven

EXPERIENCE

- 2019 • **Advertising & Public Affairs Specialist**
2014 *U.S. Army Recruiting Command*
Provided advertising and marketing support to U.S. Army Recruiters in the Special Operations Recruiting Battalion and Minneapolis Recruiting Battalion. Produced promotional items for print and digital mediums and ensured they met quality and branding standards.
- 2014 • **Deputy Editor - Layout**
2011 *ARMOR Magazine - U.S. Army Armor School*
Created the overall publication layout for the magazine and managed print processes. Worked with the Editor-in-Chief and Art Director to select and edit the images for the publication. Converted charts and tables into vector graphics to ensure proper print and digital quality.
- 2011 • **Illustrator and Web Designer**
2006 *U.S. Army Family, Morale, Welfare and Recreation*
Designed and produced marketing collateral for events at Fort Bragg, North Carolina. Worked with vendors and commercial printers to ensure timely print and distribution of products. Provided editorial and creative support to the monthly magazine and weekly newspaper ad. Maintained the website.
- 2006 • **Learner Support Associate**
2003 *Capella University*
Supported learners and faculty members in the call center at Capella University. Assisted callers with technical issues and provided editorial support to learners with their dissertations.

E D U C A T I O N

- 2006 • **Bachelor of Science in Information Technology**
2004 *Capella University / Minneapolis, Minnesota*
- 2002 • **Bachelor of Arts in English**
1998 *University of Minnesota - Morris / Morris, Minnesota*

C E R T I F I C A T I O N S

- 2021 • **CPR - Basic Life Support**
2019 *American Red Cross*
- 2020 • **Sexual Assault Victim Advocate**
2018 *Department of the Army*
Certified Sexual Assault Advocate with ability to assist and support victims of sexual assault.
- 2012 • **Public Affairs Qualification Course**
Defense Information School / Fort Meade, Maryland
Comprehensive Public Affairs Management Course for Department of Defense professionals.
Earned Masters level credit for the completion of the course.

A W A R D S

- 2018 • **Army Civilian Service Medal for Excellence**
U. S. Army Special Operations Recruiting Battalion
- 2014 • **Army Civilian Service Medal for Excellence**
U.S. Army Armor School
- 2014 • **Noble Patron of Armor Medal**
U.S. Army Armor School
- 2009 • **U.S Army MWR Marketing Design Competition**
Honorable Mention in two categories

R E F E R E N C E S

Provided upon request